

**FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION
APRIL 2017**

(CUCBCSS-UG)

Common Course

A 13—ENTREPRENEURSHIP DEVELOPMENT



**COMMERCE
FACTORY**

Maximum : 80 Marks

Time : Three Hours

Part A*Answer all questions.**Each question carries 1 mark.*

1. An Entrepreneur who undertakes those ventures which suit the modern marketing needs :
 (a) Classical Entrepreneur. (b) Modern Entrepreneur.
 (c) First Generation Entrepreneur. (d) Innovative Entrepreneur.
2. An investment opportunity exploited for profit is called :
 (a) Idea. (b) Capital.
 (c) Trade. (d) Project.
3. _____ refers to the arrangement of the machines, equipment and other physical facilities within the factory premises.
 (a) Plant layout. (b) Plant location.
 (c) Plant capacity. (d) None of these.
4. The MSME Development Act Came into force in :
 (a) 2008. (b) 2006.
 (c) 2005. (d) 2010.
5. _____ are entrepreneurial couples as co-owners of business.
 (a) Social. (b) Copreneurs.
 (c) Fabian. (d) Drone.

Fill in the blanks :

6. _____ is an entrepreneur who starts and runs a numbers of business at the same time.
7. NAYE stands for NATIONAL AYANKARJING ENTREPRENEURS
8. Entrepreneur is a person while enterprise is a institution
9. Innovating entrepreneurs are creative, while imitative entrepreneurs are _____.
10. _____ is place where the required facilities and factory accommodation are provided by the Government to the entrepreneurs to establish their industries there _____.

(10 × 1 = 10 marks)

Turn over

Part B

Answer any eight questions from the following.
Each question carries 2 marks.

11. Define Entrepreneurship.
12. Who is an Intrapreneur?
13. What is technical analysis?
14. What is a project?
15. Who is spontaneous entrepreneur?
16. What do you mean by tax holiday?
17. What is DIC?
18. Define small enterprise.
19. What is entrepreneurial competency?
20. Expand KINFRA and KITCO.

Kerala Industries Infrastructure Organisation

(8 × 2 = 16 marks)

Part C

Answer any six questions from the following.
Each question carries 4 marks.

21. What are the qualities required for an Entrepreneur?
22. Explain the characteristics of MSME.
23. Write a note on TCO.
24. What are the sources of project ideas?
25. What is pay-back method? What are its advantages?
26. Explain network analysis.
27. List out functions of ED clubs.
28. What are the benefits provided by business incubators?

(6 × 4 = 24 marks)

Part D

Answer any two questions from the following.
Each question carries 15 marks.

29. Explain the role of Entrepreneur in economic development.
30. Explain the problems of SSI.
31. Define Project Report. What is its importance? Enumerate the contents of a project report.

(2 × 15 = 30 marks)

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(Pages : 4)

Name.....

Reg. No.....

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A 13—ENTREPRENEURSHIP DEVELOPMENT

(Multiple Choice Questions for SDE Candidates)

Time : 15 Minutes

Total No. of Questions : 20

Maximum : 20 Marks

INSTRUCTIONS TO THE CANDIDATE

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (a), (b), (c) and (d) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

A 13—ENTREPRENEURSHIP DEVELOPMENT
(Multiple Choice Questions for SDE Candidates)

1. _____ entrepreneurs are extremely task oriented.
 - (a) Technical
 - (b) Fabian
 - (c) Induced
 - (d) Business
2. In case of mutually exclusive projects, the project with _____ PI is to be selected.
 - (a) Higher.
 - (b) Lower.
 - (c) Negative
 - (d) Positive.
3. Under Net Terminal Value Method, reject a project if its NTV is _____.
 - (a) Higher.
 - (b) Lower.
 - (c) Negative
 - (d) Positive.
4. Reject a project if its IRR is _____ when compared to desired minimum.
 - (a) Higher.
 - (b) Lower.
 - (c) Negative.
 - (d) Positive.
5. _____ is an essential document for procuring assistance from financial institutions and for fulfilling other formalities for the implementation of the project.
 - (a) Feasibility.
 - (b) Project.
 - (c) Progress.
 - (d) None.
6. The scheme of ED Clubs will be implemented by _____.
 - (a) Business incubators.
 - (b) Industrial estates.
 - (c) DIC.
 - (d) None of these.
7. A _____ is an organization designed and success of entrepreneurial companies through an array of business support resources and services.
 - (a) Business incubators.
 - (b) Industrial estates.
 - (c) DIC.
 - (d) None of these.
8. _____ analysis aims at analyzing the real contribution of an investment project towards welfare of country as a whole.
 - (a) Techno-economic.
 - (b) Network.
 - (c) Financial.
 - (d) Social cost-benefit.

9. _____ Analysis is carried out to ascertain technical soundness of the project.
- (a) Techno-economic. ✓(b) Technical.
(c) Financial. (d) Pre-investment appraisal.
10. _____ give right to use patented technology and get related know-how on mutually agreed basis.
- ✓(a) Technology licensing. (b) Purchase of technology.
(c) Joint venture. (d) Indigenous technology.
11. The supplier may participate technically as well as financially in a _____ arrangement.
- (a) Technology licensing. (b) Purchase of technology.
✓(c) Joint venture. (d) Indigenous technology.
12. _____ refers to the volume that can be manufactured during a given period.
- ✓(a) Plant capacity. (b) Plant location.
(c) Plant layout. (d) Process layout.
13. _____ refers to the arrangement of machines, equipments and other physical facilities within factory premises.
- (a) Plant capacity. (b) Plant location.
✓(c) Plant layout. (d) Process layout.
14. _____ provides clues to pertinent questions like "what, why, how, when and where" of the project.
- (a) Feasibility report. (b) Interim report.
✓(c) Project report. (d) Progress report.
15. An in-depth study is not required in _____.
- ✓(a) Feasibility report. (b) Interim report.
(c) Project report. (d) Progress report.
16. _____ is the final report.
- (a) Feasibility report. (b) Interim report.
✓(c) Project report. (d) Progress report.
17. Which of the following is not included in utilities?
- (a) Raw materials. (b) Water.
✓(c) Power. (d) Effluent disposal.

Turn over

18. Ability to make clear decisions on the merits of a case is called _____ skill.
- (a) Communication. (b) Decision-making.
(c) Project development. (d) Business.
19. _____ skill relates to accounting and financing control, marketing, production planning and inventory control and to manage people who work in the enterprise.
- (a) Communication. (b) Decision-making.
(c) Project development. (d) Management.
20. _____ skills are necessary for an entrepreneur to deal with many people.
- (a) Communication. (b) Decision-making.
(c) Project development. (d) Management.