

**FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION
MARCH/APRIL 2015**

(U.G.-CCSS)

Common Course

A14—ENTREPRENEURSHIP DEVELOPMENT

Time : Three Hours

Maximum : 30 Weightage

Part A

This part contains three bunches of questions carrying equal weightage.

Each bunch has four questions.

*Answer all the **twelve** questions.*

A. Fill up the blanks :

- 1 The scheme of E.D. club is implemented by _____.
- 2 _____ is the difference between present value of cash inflows and present value of cash outflows.
- 3 Under _____ layout system men and equipments are moved to the material which remains in one place.
- 4 _____ entrepreneurs are those who refuse to adopt and use opportunities to make changes in production.

B. Choose the correct answer from brackets :

- 5 The ability to develop new ideas, concepts and process is known as :

(a) Performance.	(b) Invention.
(c) Innovation.	(d) Skill.
- 6 Single window scheme is instituted through :

(a) SIDCO.	(b) KSFE.
(c) DIC.	(d) SBT.
- 7 Which of the following is not a technique of financial analysis ?

(a) Ratio analysis.	(b) Cash flow analysis.
(c) Risk analysis.	(d) Fund flow analysis.
- 8 It is one of the sunrise industries of Kerala State :

(a) Food processing.	(b) Transport.
(c) Mining.	(d) Handloom.

Turn over

- C. Answer in *one word* :
- 9 Women who organise, manage, and assumes the risk of a business are called as :
 - 10 Couples who work together as co-owners of their business are termed as :
 - 11 The point at which total cost equals the total revenue (sales) is technically termed as :
 - 12 Kerala Industrial Infrastructure Development Corporation is abbreviated as :
- (12 × ¼ = 3 weightage)

Part B

*Answer all **nine** questions in **one** or **two** sentences each.
Each question carries a weightage of 1.*

- 13 Differentiate between Entrepreneur and Entrepreneurship.
- 14 What are the chief characteristics of an entrepreneur ?
- 15 What is MSME ?
- 16 What are Industrial Estates ?
- 17 What are Tax holidays ?
- 18 What is meant by Bridge capital ?
- 19 Give any two important functions of KFC.
- 20 State the meaning of feasibility study.
- 21 What is meant by combined layout ?

(9 × 1 = 9 weightage)

Part C

*Answer any **five** questions.*

*Answers not to exceed **one** page.*

Each question carries a weightage of 2.

- 22 What is meant by network analysis ? Discuss the importance of network technique in project management.
- 23 What are the major sources of Project Finance ? Explain briefly.
- 24 What is pay-back period ? List the merits and demerits of pay-back method.
- 25 Explain briefly the incentives and supports offered by Government of Kerala for promoting entrepreneurial development.
- 26 What are the skills required by entrepreneurs ? How are they developed ?
- 27 Discuss the problems faced by women entrepreneurs.
- 28 Explain the functions performed by DIC.

(5 × 2 = 10 weightage)

Part D

Answer any two questions.

Each question carries a weightage of 4.

- 29 Define Entrepreneur. Explain the different types of entrepreneurs.
- 30 Define project report. What is its importance? Enumerate the contents of a project report.
- 31 Explain briefly the procedure of setting up a small scale industrial unit.

(2 × 4 = 8 weightage)