

**FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, APRIL 2019**

(CUCBCSS—UG)

B.Com.

**A 13—ENTREPRENEURSHIP DEVELOPMENT**

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

**Part A***Answer all questions.**Each question carries 1 mark.*

1. An Entrepreneur who tries to imitate the successful innovation of innovating entrepreneurs is :
  - (a) Classical Entrepreneur.
  - (b) Modern Entrepreneur.
  - (c) Imitative Entrepreneur.
  - (d) Innovative Entrepreneur.
2. \_\_\_\_\_ Entrepreneurs are who basically product oriented business man and are real manufactures.
  - (a) Business Entrepreneur.
  - (b) Corporate Entrepreneur.
  - (c) Technical Entrepreneur.
  - (d) Industrial Entrepreneur.
3. An advance given to cover the time lag between the sanctioning and disbursement of term loan by financial institution :
  - (a) Working capital.
  - (b) Bridge capital.
  - (c) Seed capital.
  - (d) Fixed capital.
4. \_\_\_\_\_ is the scheme, which has been introduced by government of Kerala with the aim of simplifying the procedure in connection with the registration of small business for getting financial assistance, raw material etc.
  - (a) Single window system.
  - (b) Margin money system.
  - (c) Green channel system.
  - (d) Credit guarantee system.
5. The principal governing body responsible for all matters related to EXIM Policy :
  - (a) Directorate General of Foreign Trade.
  - (b) Export Promotion capital goods.
  - (c) Central Investment Subsidy Scheme.
  - (d) Infrastructural Development scheme.

Turn over

Fill in the blanks :

6. SIDCO Stands for \_\_\_\_\_.
7. A concession, subsidy or bounty given to entrepreneurs to encourage or motivate them to setup industrial venture is called \_\_\_\_\_.
8. \_\_\_\_\_ is an entrepreneur, who takes up entrepreneurial activities for his own satisfaction or profit.
9. When a team of entrepreneurs works unitedly, the enterprise gains an institutional nature and these entrepreneurs are known as \_\_\_\_\_.
10. \_\_\_\_\_ is the process of obtaining relevant information about a project in order to ascertain its financial viability.

(10 × 1 = 10 marks)

### Part B (Short Answer Questions)

*Answer any eight questions from the following.*

*Each question carries 2 marks.*

11. Who is an entrepreneur ?
12. Define Entrepreneurship.
13. What is a project report ?
14. Define industrial estate.
15. What is an incentive ?
16. What do you mean by ancillary unit ?
17. Explain KITCO.
18. What is a single window system ?
19. Explain margin money scheme.
20. What is meant by business incubation ?

(8 × 2 = 16 marks)

### Part C (Short Essay Questions)

*Answer any six questions from the following.*

*Each question carries 4 marks.*

21. Define sick unit. What are symptoms of industrial sickness ?
22. Explain the importance of MSMEs.
23. Explain Entrepreneurial Traits.

24. What are the barriers/obstacles of entrepreneurship ?
25. What are the purposes of a project report ?
26. Explain the factors to be considered for setting up of industrial units.
27. What are the Business Incubation Centers in India ?
28. What aspect is looked into while conducting financial analysis ?

(6 × 4 = 24 marks)

**Part D (Essay Questions)**

*Answer any two questions from the following.*

*Each question carries 15 marks.*

29. Define women entrepreneur. Explain the problem faced by women entrepreneurs in India.
30. Briefly explain the Institutional Support available to industries.
31. Explain the Specimen form of a project report.

(2 × 15 = 30 marks)