

**FOURTH SEMESTER B.Com. (U.G.) DEGREE  
EXAMINATION, MAY/JUNE 2012**

(CCSS)

BC4 A14 / BB4 A14—ENTREPRENEURSHIP DEVELOPMENT

(2010 Admissions)

[Common for B.Com. and B.B.A., B.Sc. Alternative Pattern and B.T.A.]

Time : Three Hours

Maximum : 30 Weightage

**Part A**

*This part contains three bunches of questions carrying equal weightage.*

*Each bunch has four questions.*

*Answer all the 12 questions.*

**A. Fill in the blanks :**

- 1 Entrepreneurs who neither introduce new changes nor adopt new methods innovated by others are called as \_\_\_\_\_.
- 2 \_\_\_\_\_ is the capacity to develop new ideas, concepts and methods of production, market etc.
- 3 \_\_\_\_\_ Capital is the initial capital that is required to obtain loan from financial institutions.
- 4 \_\_\_\_\_ is the difference between sales and variable cost.

**B. Choose the correct answer from bracket :**

- 5 The document with respect to an Investment proposal containing factual data and other details for appraising the project proposal is called as \_\_\_\_\_.  
(a) Project Network. (b) Project appraisal.  
(c) Project Report. (d) Project formulation.
- 6 Which of the following provides advice to set up business units ?  
(a) Industrial estate. (b) Business financiers.  
(c) Business Incubators. (d) Commercial banks.
- 7 Persons who work within an organisation and having entrepreneurial capabilities is called as :  
(a) Innovators. (b) Promoters.  
(c) Managers. (d) Intrapreneurs.

- 8 Industrial units which provide inputs to other Industries are called :
- (a) Ancillary units. (b) Small scale units.  
(c) Service units. (d) Tiny Units.

C. Answer in *one* word :

- 9 A single lump sum which is given by government to an entrepreneur to cover the cost is known as :
- 10 When machines and equipments are arranged in the sequence or order in which they are used in the manufacturing of a particular product ; is called as.
- 11 Name the network technique where activity times are known and more or less precise.
- 12 The minimum number of members to form an ED club is :

(12 × ¼ = 3 weightage)

### Part B

*Answer all nine questions in one or two sentences each.  
Each question carries a weightage of 1.*

13. Distinguish between an entrepreneur and a manager.
14. Who is an Innovative entrepreneur ?
15. State any *two* functions performed by NAYE.
16. Define a Medium enterprise.
17. Give *two* important functions of DIC.
18. What do you mean by Project formulation ?
19. What do you understand by Transfer of Technology ?
20. What is meant by Network analysis ?
21. Define financial analysis.

(9 × 1 = 9 weightage)

### Part C

*Answer any five questions.  
Answer not to exceed one page each.  
Each question carries a weightage of 2.*

22. Briefly explain the skills required for an entrepreneur.
23. What is a project ? What are the sources of Project ideas ?
24. What are the factors to be considered while selecting location of a factory ?
25. What is Break-Even analysis ? State its uses.
26. Describe the role of DIC in promoting industrialisation.

27. What are the services provided by KITCO for the entrepreneurial Development of Kerala ?
28. State and explain any *five* problems faced by Women entrepreneurs in Kerala.

(5 × 2 = 10 weightage)

#### Part D

*Answer any two questions.*

*Each question carries a weightage of 4.*

29. Define Entrepreneur. Explain the important functions of an entrepreneur.
30. Define SSI. Explain the role of Small Scale Industries in Indian Economy.
31. Define Project Report. Explain the contents of a Project Report.

(2 × 4 = 8 weightage)