

(2x 4= 8 weightage)

First semester B Com Degree Examination, November 2010

(CCSS)

Core Course)

BCI -B01- MANAGEMENT CONCEPTS AND BUSINESS ETHICS

Time - Three Hours

Maximum : 30 weightage

Objective type Questions. Answer all twelve Questions

1. The principle requires that an employee shall receive orders from one superior only:
 - a) Unity of direction
 - b) Unity of command
 - c) Scalar chain
 - d) Departmentation
2. Everything which goes to decrease the importance of subordinate's role is:
 - a) Centralization
 - b) Decentralization
 - c) Delegation
 - d) Departmentation
3. Examples of variable premises:
 - a) Man
 - b) Money
 - c) Machines
 - d) Union management relations
4. The following is not included in staffing function
 - a) Job analysis
 - b) Man power planning
 - c) Man power development
 - d) maintaining informal groups
5. MBO is recognized as a way of :
 - a) Building team work
 - b) Control by top level management
 - c) Hierarchical relationship of employees
 - d) Maintaining informal efficiency
6. Moral beliefs about what is right and wrong is.....
 - a) Culture
 - b) Value
 - c) Ethics
 - d) Heritage

7. The science of character is.....
8. Division of work leads
- 9.....process provides the organization with adequate , competent, and qualifies personnel
10. Management is an art as well as.....
11. Who introduced differential piece rate system of wage payment?
12. Expand PERT and CPM?

(12 x ¼ = 3 weightage)

II. Short answers type questions. Answer all nine questions

13. Define coordination
14. Define management?
15. What do you mean by work ethos?
16. What is span of control?
17. What do you mean by const control?
18. Define morale
20. Differentiate culture and values?
21. Who is an effective manager?

(9 x 1= 9 weightage)

III. Short Essay or paragraph questions. Answer five questions from seven

22. Explain management as a profession.
23. What is ethics committee?
24. Write short note on Indian heritage in production and consumption?
25. Distinguish between management and Leadership?
26. Explain the Manger's responsibility as controller,
27. Explain the steps in planning?
28. Explain the benefits of decentralization?

(5 x 2 = 10 weightage)

IV. Essay Questions. Answer two questions from three:

29. Explain Fayol's principles of management?
30. Distinguish between Recruitment and selection. What are the main sources of recruitm
Explain?
31. Give a brief account of the evaluation of management thought from the early pioneers to
modern times.

(2 x 4 = 8 weightage)