

30. What is leadership? Explain trait theory of leadership.

31. Explain Henry Fayol's principles of management?

(2x 4= 8 weightage)

First semester B Com/B BA Degree Examination

(CCSS-UG)

B IC 01/BB -IC 01- MANAGEMENT CONCEPTS AND BUSINESS ETHICS

(Common for B Com/ BBA)

(Private/SDE)

Time - Three Hours

Maximum : 30 weightage

Part I

Answer all nine Questions

Each question carries a weightage of 1.

1. Define management?
2. What is esprit de corps?
3. What is MBO?
4. Explain the term interview?
5. What is strategy?
6. What is work ethos?
7. What is on the job training?
8. What is grapevine?
9. What is value?

(9x1 = 9 weightage)

Part II.

Answer any **five** questions

Each question carries a weightage of 2.

10. Explain scalar chain?
11. What is ethics committee?
12. What are the different types of planning?
13. Write short note on Indian Heritage in production and consumption?
14. Explain the benefits of centralization?
15. What are the differences between values and culture?
16. What are the features of work ethos?

(5 x 2= 10 weightage)

Part III

Answer any two questions

Each question carries a weightage of 4.

17. Define planning? What are the steps in planning?
18. Write any two theories of motivation?
19. What is business ethics? What are the principles of business ethics?

(2x 4= 8 weightage)

Multiple Choice Questions

1. deals with the right actions of individuals
a) Sincerity b). Rules c). Ethics d). All of these
2. IEM stands for
a) Indian Economic Management b) Institute for Education in Management
c) Indian Ethos in Management d) International Environmental Management
3. Father of Modern Management theory is
a). Henry Fayol b). F.W.Taylor c). Henry Gantt d). Chester I Bernard
4. According to approach, management is a logical process and it can be expressed in terms of mathematical symbols and relationships.
a) Empirical b). Management science c). Contingency d). Operational
5. Authority and responsibility areto each other
a). Supplementary b). Complementary c). Contradictory d). none
6.developed the concept of Management by Objectives
a).A.H.Maslow b).Herbert Simon c)Herzberg d).Peter F. Drucker
7. The concept of Job enrichment is a contribution by.....
a) Frederick Herzberg b). F.W.Taylor c).C.K. Prahlad d). Peter F. Drucker
8. According toprinciple, there should always exist one head and one plan for a group of activities having the same objective
a). Unity of direction b). Unity of command c) Esprit de corps d) none
9. The principles of scientific Management were more concerned with the problems at thelevels
a). higher levels b). Middle c). Operating d).None
10. _____ is the process of selecting one best alternatives from different alternatives.
(a) Planning (b) Organizing (c) Decision making (d) Forecasting
11. Authority is the right to give _____ and the power to exact obedience
(a) Information (b) Orders (c) Money (d) None of these
12. _____ refers to the maximum number of subordinates a superior can effectively manage?
(a) Scalar chain (b) Unity of direction (c) Accountability (d) Span of control
13. Decentralization is
(a) Compulsory (b) Optional (c) None of these
14. _____ aims at visualizing and identifying deviation before they actually occur.
(a) Predictive control (b) Concurrent control (c) Operational Control (d) All of these
15. _____ means issuing orders, instructions and commands.

- (a) Directing (b) Unity of command (c) Authority (d) All of these
- 16. A leader should have
a) Technical Knowledge b). Empathy c). Initiative d). All of these
- 17. Two Factor Theory is also known as
a). Theory X and Y b). Motivation Hygiene Theory c). Achievement Theory d). None of these
- 18. Personality is
a) Learned b). Inherited c) Partially inherited and partially learned
d) Neither learned nor inherited
- 19. is a set of values, beliefs, goals , norms and ways of solving problems by the members of the organization.
a). Corporate culture, b). Organizational culture c) Both of these d). none of these
- 20. The first step in holistic process of management is
a) Define the whole under management b). Develop a written goal statement c). Assess current situation d). Brainstorming to achieve goal.