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FOURTH SEMESTER B.Com./.B.B.A. DEGREE EXAMINATION, APRIL 2020

(CUCBCSS—UG)

B.Com./B.B.A.

A 13—ENTREPRENEURSHIP DEVELOPMENT

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A

Answer all questions.
Each question carries 1 mark.

I. Choose the correct answer :

1 The most important function of an entrepreneur is :

   a) Risk assumption.

   b) Managerial function.

   c) Function of innovation.

   d) Decision-making.

2 The investment limit for small enterprises in service activity is :

   a) 15 crore.

   b) 5 crore.

   c) 10 crore.

   d) 2 crore.

3 The analysis of the adequacy of the plant and equipment of the proposed project is called _____.

   a) Market feasibility analysis.

   b) Economic feasibility analysis.

   c) Managerial feasibility analysis.

   d) Technical feasibility analysis.

4 Projects dealing with power generation come under the category of _____.

   a) Techno-economic project.

   b) Sectoral project.

   c) Quantifiable project.

   d) Non-quantifiable project.

5 The partner who is not entitled to share the profit of the firm is :

   a) Active partner.

   b) Dormant partner.

   c) Nominal partner.

   d) Minor partner.

Turn over

II. Fill in the blanks :

6 The entrepreneur who launches an 'online business' is called ————.

7 The investment limit for medium enterprise in manufacturing activity is Rs. ————.

8 A business which requires personal attention to customer, ———— is suitable form of organization.

9 Projects dealing with education come under the category of ———— projects.

10 ———— involves a manufacturer giving foreign manufacturer the right to use a patent.

(10 × 1 = 10 marks)

Part B

Answer any **eight** *questions from the following.*
Each question carries 2 marks.

11 What is a sick unit ?

12 Define Franchising.

13 What is frugal innovation ?

14 Write brief note on need achievement theory.

15 Who is a fabian entrepreneur ?

16 What is an ancillary unit ?

17 State the importance of debt coverage ratio.

18 What is a sole proprietorship ?

19 Write brief note on NRDC.

20 What is seed capital assistance ?

(8 × 2 = 16 mar

Part C

Answer any **six** *questions from the following.*
Each question carries 4 marks.

21 Describe the various schemes of assistance by SIDBI.

22 What are the functions of NSIC ?

23 Who are angel investors ?

24 "An entrepreneur is an opportunity seeker". Discuss.

25 What are the methods to select location for a project ?

26 Explain the factors that influence women entrepreneurs in India.

27 Define the term 'entrepreneur' and distinguish it from 'manager'.

28 State the causes of industrial sickness.

(6 × 4 = 24 marks)

Part D

Answer any **two** *questions from the following.*
Each question carries 15 marks.

29 Explain various types of entrepreneurs.

30 What is project life cycle ? Explain.

31 Explain the various steps involved in starting an MSME.

(2 × 15 = 30 marks)