

**FIRST SEMESTER M.Com. DEGREE EXAMINATION, NOVEMBER 2018**

(CUCSS—PG)

M.Com.

MC 1C 01—BUSINESS ENVIRONMENT

(2015 Syllabus Year)

Time : Three Hours

Maximum : 36 Weightage

**Part A**

*Answer all questions.  
Each question carries 1 weightage.*

1. What are external factors of business environment ?
2. What is NITI ayog ?
3. What are the benefits in SEZ ?
4. What are the sources of revenue for state budgets ?
5. What is FEMA ?
6. Expand ASEAN

(6 × 1 = 6 weightage)

**Part B**

*Answer any six of the following.  
Each question carries 3 weightage.*

7. What is quality circles ? Explain with an example.
8. What are the dimensions of international business environment ? Explain.
9. "Disinvestments are not delivering results"—Do you agree ? Justify.
10. Write a note on Monetary policy.
11. Enumerate and explain the problems of economic growth.
12. "Globalization has only helped MNC's"—Discuss.
13. What is Competition law ? Explain.
14. Explain the role and the need of SAARC.

(6 × 3 = 18 weightage)

**Part C**

*Answer any two of the following.  
Each question carries 6 weightage.*

15. "It is inevitable to undertake environmental analysis for any organisation"—Explain with examples.
16. Discuss the recent decisions to curb black money and its effects ?
17. Evaluate the recent foreign trade policy and its implications on the country's economy.

(2 × 6 = 12 weightage)