

FIRST SEMESTER M.Com. DEGREE EXAMINATION, NOVEMBER 2018

(CUCSS—PG)

M.com.

MC 1C 04—IT APPLICATIONS IN COMMERCE

(2015 Syllabus Year)

Time : Three Hours

Maximum : 36 Weightage

Part A

Answer all questions.

Each question carries 1 weightage.

1. What is MIS architecture ?
2. What is prototyping ?
3. What is DSS ?
4. Enumerate popular spreadsheet based programmes.
5. What is RDBMS ?
6. Expand ERP.

(6 × 1 = 6 weightage)

Part B

Answer any six of the following.

Each question carries 3 weightage.

7. What are the characteristics of information ?
8. Explain the strategic role of MIS.
9. Explain the importance of Artificial intelligence with examples.
10. Write a note on Financial information systems.
11. Enumerate the logical functions in spreadsheets.
12. Discuss the components of DBMS.
13. What is Data mining ? Explain.
14. Explain the features of ERP.

(6 × 3 = 18 weightage)

Turn over

Part C

Answer any two of the following.
Each question carries 6 weightage.

- 15. Explain the approaches for system development in organisations.
- 16. Explain the need for developing office automation systems.
- 17. Evaluate the elements and objects of database software with examples.

(2 x 6 = 12 weightage)