

FIRST SEMESTER M.Com. DEGREE EXAMINATION, DECEMBER 2015

(CUCSS)

MC 1C 05—ORGANISATIONAL THEORY AND BEHAVIOUR

(2015 Admissions)

Time : Three Hours

Maximum : 36 Weightage

Part A*Answer all questions. Each question carries 1 weightage.*

1. What do you mean by 'Locus of Control' ?
2. What is 'Sensitivity Training' ?
3. What is 'Emotional Intelligence' ?
4. What is 'Social Loafing' ?
5. What do you mean by 'Type A' personality ?
6. What is 'MBO' ?

(6 × 1 = 6 weightage)

Part B*Answer any six of the following questions in not less than two pages each.
Each question carries 3 weightage.*

7. What is 'fundamental attribution error' ?
8. Briefly explain the 'operant conditioning' at work life.
9. Why perception is a key factor in managerial effectiveness ?
10. Explain the components of 'Big Five' Personality factors.
11. Explain the effect of the characteristics of the target on perceptual process.
12. Describe the types of communication barriers that exist within the organization.
13. Explain the different stages of group formation.
14. Explain Herzberg's 'Two Factor' theory of motivation.

(6 × 3 = 18 weightage)

Part C*Answer any two questions in not less than six pages.
Each question carries 6 weightage.*

15. Discuss the significance of OB as a separate field of study in management. What are the emerging challenges and opportunities for OB in the multicultural corporate milieu ?
16. What are the basic forces defining the group behaviour ? What are the dynamics of an operating work group ? To what extent, group behaviour contributes to organisational effectiveness ?
17. Discuss the importance of OD intervention strategies for enhancing organizational effectiveness.

(2 × 6 = 12 weightage)